



# 25<sup>th</sup> ANNIVERSARY



**SPONSOR PROSPECTUS**

**SEPTEMBER 17-18, 2026**

**MUSIC CITY CENTER • NASHVILLE, TN**



## ABOUT THE CONFERENCE

ISSA Middle Tennessee is the community of choice for cybersecurity professionals dedicated to advancing individual growth, managing technology risk and protecting critical information and infrastructure in middle Tennessee.

The Information Systems Security Association (ISSA)® is a nonprofit, international organization of information security professionals and practitioners. It provides educational forums, publications, and peer interaction opportunities that enhance the knowledge, skill, and professional growth of its members.

ISSA is a nonprofit organization for the information security profession committed to promoting effective cyber security on a global basis.

- Being a respected forum for networking and collaboration
- Providing education and knowledge sharing at all career lifecycle stages
- Being a highly regarded voice of information security that influences public opinion, government legislation, education and technology with objective expertise that supports sound decision-making

InfoSec Nashville returns to the Music City Center in downtown Nashville to celebrate it's 25th year! As the number one security conference in the Southeast, InfoSec Nashville brings technologists and security professionals together for a day and a half of exciting speakers and networking opportunities for more than 700 attendees. Don't miss your opportunity to be part of this important event!

***InfoSec Nashville 2026 attendees are expected to include C-Level Executives, IT & IS Directors and Managers, Network and System Administrators, Auditors, Students and future security professionals, and many other influencers and leaders.***

## EXHIBIT MOVE IN HOURS AND OPEN HOURS

Setup time Thursday, Sept. 17	10:00 am – 3:00 pm
Setup time Friday, Sept. 18	6:00 am – 7:30 am
Sponsor booths open: <i>Thursday</i>	11:00 am – 3:00 pm <b>(PLATINUM SPONSOR ONLY)</b>
<i>Friday</i>	7:30 am – 5:00 pm
Sponsor load-out: <i>Friday</i>	5:30 pm – 6:30 pm

All booths and material must be set-up by 7:30 am on Friday, 9/17/2026. Any booth unoccupied by 11:00 am on Friday, September 18, 2026, will be regarded as a no show and all freight will be removed and returned to the loading dock at the sponsor's expense.

## SCHEDULE OF EVENTS (DRAFT - SUBJECT TO CHANGE)

WEDNESDAY, SEPTEMBER 16, 2026	
	CISO Dinner (invite only)
THURSDAY, SEPTEMBER 17, 2026	
10:00 am - 3:00 pm	Sponsor Load In / Set Up
10:30 am	Registration Opens
11:00 am - 3:00 pm	Capture the Flag Event, Workshops
5:00 pm	InfoSec Nashville Cybersecurity Awards Dinner
FRIDAY, SEPTEMBER 18, 2026	
7:30 am - 8:45 am	Registration Open, Exhibit Hall Open, Breakfast Available
8:45 am - 9:00 am	Welcome Address, Opening Comments
9:00 am - 11:45 am	Morning Keynote, Breakout Sessions, Breaks
11:45 am - 12:45 pm	Lunch & Prizes (Wave 1)
12:45 pm - 4:30 pm	Afternoon Keynote, Breakout Sessions, Breaks
4:45 pm - 6:00 pm	Cocktail Hour and Prizes (Wave 2)

## SPONSORSHIP LEVELS

### DIAMOND

**\$20,500**

*1 Available*

- Official Conference Keynote Sponsor
- Recognition at Two Keynote Introductions
- Company Logo on InfoSec Nashville Website
- Recognition on Social Media
- Pre-Conference Video Promotion
- (1) One Table for 8 at the Awards Dinner
- (1) One Breakout Session Speaker Presentation
- (3) Three 6-foot Tables in Premium Exhibitor Space
- (8) Eight Complimentary Conference Registrations
- (8) Eight Discounted Conference Registrations

### TITANIUM

**\$17,500**

*1 Available*

- Official InfoSec Nashville Parking Sponsor
- Company Logo on InfoSec Nashville Website
- Recognition on Social Media
- Pre-Conference Video Promotion
- (1) One Table for 8 at the Awards Dinner
- (1) One Breakout Session Speaker Presentation
- (2) Two Tables in Premium Exhibitor Space
- (6) Six Complimentary Conference Registrations
- (6) Six Discounted Conference Registrations

### PLATINUM

**\$14,500**

*1 Available*

- Official InfoSec Nashville Capture the Flag Sponsor
- Company Logo on InfoSec Nashville Website
- Recognition on Social Media
- Pre-Conference Video Promotion
- (1) One Table for 8 at the Awards Dinner
- (2) Two Tables in Premium Exhibitor Space
- (5) Five Complimentary Conference Registrations
- (5) Five Discounted Conference Registrations

## SPONSORSHIP LEVELS

### GOLD

**\$11,300**

*20 Available*

- Company Logo on InfoSec Nashville Website
- Recognition on Social Media
- (1) One Table in Premium Exhibitor Space
- (4) Four Complimentary Conference Registrations
- (4) Four Discounted Conference Registrations

**Available Sponsorships: See Page 12 for More Information**

### SILVER

**\$8,200**

*15 Available*

- Company Logo on InfoSec Nashville Website
- Recognition on Social Media
- (1) One Table in Standard Exhibitor Space
- (3) Three Complimentary Conference Registrations
- (3) Three Discounted Conference Registrations

**Available Sponsorships: See Page 12 for More Information**

### BRONZE

**\$5,100**

*16 Available*

- Company Logo on InfoSec Nashville Website
- Recognition on Social Media
- (1) One Table in Standard Exhibitor Space
- (2) Two Complimentary Conference Registrations
- (2) Two Discounted Conference Registrations

*See page 11 for more details!*



## FREQUENTLY ASKED QUESTIONS

### **CAN WE HAVE CO-SPONSORS FOR ONE SPONSORSHIP LEVEL?**

DIAMOND, TITANIUM, PLATINUM and GOLD sponsors may split the cost of your sponsorship level with one co-sponsor. The co-sponsorship contact information must be completed on the sponsorship commitment form, as well as providing accounts payable information for the co-sponsor if the sponsorship fee is to be split.

### **HOW WILL CO-SPONSOR LOGOS APPEAR?**

Co-sponsors must provide ONE graphic that incorporates the logos of both sponsoring companies.

### **CAN WE SPONSOR AT MULTIPLE LEVELS?**

Yes, you may sponsor at multiple levels (ex. Silver and Gold).

### **WHICH SPONSORSHIPS GUARANTEE A SPEAKING SLOT?**

- Only DIAMOND and TITANIUM sponsorships include a speaking slot.
- GOLD LUNCH sponsors will be invited to give a 2-3 minute introduction during lunch.

### **WHAT DOES THE REGISTRATION PROCESS LOOK LIKE?**

The Sponsorship Commitment form must be executed herein. Upon receipt of the executed Sponsorship Commitment form, the accounts payable information will be forwarded to the Treasurer. The Treasurer will send an invoice to the accounts payable contact provided on the Sponsorship Commitment form. After payment is received, Oak Ridge Association Management Company (Oak Ridge AMC), will reach out to you to assist in the registration process.

### **WHO IS OAK RIDGE AMC?**

Our third-party conference management partners. They assist with the planning and execution of the InfoSec Nashville conference.

### **WHO DO WE REACH OUT TO WITH REGISTRATION QUESTIONS?**

You'll be working with Oak Ridge AMC on all registration questions, concerns, issues, etc.

## **PAYMENT OPTIONS**

An invoice with a link to [pay via credit card or ACH](#) will be sent to your AP contact(s) as provided on the Sponsorship Commitment form.

***NOTE: As a volunteer run non-profit association, we are not equipped to deal with redlines and cannot modify language in the contract. In addition, we are unable to sign any amendments or other documents provided by your company. If your legal/procurement teams can accept our agreement as is, we would love to have your company as a sponsor. We appreciate your understanding.***

## **Demographic Information**

<b>Industry</b>	<b>%</b>		<b>Buying Influence</b>	<b>%</b>
Business Services	5		Authorize	14
Computer Security	50		Influence	21
Education	6		Request/Specify	5
Financial Services	5		NA	60
Government	3			
Health Care	15			
Other (fewer than 10 in any category) (E.G., Aviation, Legal, Retail, Entertainment, Engineering)	12			
Risk Management	2			
Telecommunications	1			

## **Where did attendees come from? (This includes sponsor registration)**

Middle TN	397		Massachusetts	14
East TN	19		Minnesota	3
West TN	10		Mississippi	1
Alabama	12		Missouri	1
Arizona	1		New Jersey	2
Arkansas	1		New York	7
California	47		North Carolina	11
Colorado	9		Oklahoma	1
Delaware	3		Pennsylvania	3
Florida	11		South Carolina	1
Georgia	12		Texas	28
Illinois	6		Virginia	8
Indiana	19		Washington DC	1
Kansas	2		Washington	3
Kentucky	7		Wisconsin	2
Maryland	8		United Kingdom	3

## SPONSOR LEAD COLLECTION POLICY

In accordance with our Privacy Policy, ISSA Middle Tennessee does not share full registration information following any of our events. However, please see below for important details regarding access to registered attendee information for our events:

**Sponsor Drawing Opt-In:** For our 2026 conference, we have added a registration question asking attendees if they wish to be included in sponsor drawings. For those who opt in (“Yes”), we will share their information with sponsors. We will not provide information for registrants who decline. *IF A SPONSOR WOULD LIKE TO PROVIDE A DOOR PRIZE TO BE GIVEN AWAY BY ISSA AT DESIGNATED TIMES, THE PRIZE MUST BE A PHYSICAL ITEM THAT CAN BE PRESENTED AT THE PRIZE CEREMONY. WE DO NOT ACCEPT IOUs, “WE WILL SHIP LATER” ITEMS, OR EMAIL/DIGITAL GIFT CARDS.*

**Lead Generation:** Lead retrieval scanning will be available via the Whova App. You will be able to scan attendees who visit your table and access those contact lists in real-time.

**Vendor Engagement:** A “Sponsor Bingo” activity has been created to encourage attendees to visit sponsor booths.

**Booth Traffic Optimization:** Beverages and snack stations will be located in the exhibit hall throughout the day to help drive foot traffic and foster meaningful conversations that may lead to potential business opportunities.

## ISSA MIDDLE TN SPEAKER/SPONSOR CODE OF CONDUCT

Middle Tennessee ISSA is a professional organization made up of professionals and students of the information security field. By accepting an invitation to sponsor and/or speak at an ISSA Middle Tennessee event, you are expected to adhere to generally accepted professionalism when interacting with our members and guests. The purpose of this Code of Conduct is to ensure none of our members or their companies are offended or embarrassed in any manner. As a speaker or sponsor, you agree to the following:

1. We treat all members and guests with respect and dignity – harassment will not be tolerated;
2. We conduct ourselves in a professional and ethical manner so as neither to offend nor bring discredit to our self;
3. Sponsors and speakers should not use offensive images or offensive language;
4. Speakers shall refrain from using examples in their speech referencing specific companies in a negative light
5. Perform all professional activities and duties in accordance with all applicable laws and the highest ethical principles;
6. Promote generally accepted information security current best practices and standards;
7. Maintain appropriate confidentiality of proprietary or otherwise sensitive information encountered in the course of professional activities;
8. Discharge professional responsibilities with diligence and honesty;
9. Refrain from any activities which might constitute a conflict of interest or otherwise damage the reputation of or is detrimental to employers, the information security profession, or the Association; and
10. Not intentionally injure or impugn the professional reputation or practice of colleagues, clients, or employers.
11. Speakers are allowed to provide information about their services and products; however, please ensure the presentation is mainly focused on providing value around information security and compliance topics;
12. If you have questions or concerns about a ISSA member, guest, speaker, or sponsor please reach out to an ISSA board member, or email [board@issamidtn.org](mailto:board@issamidtn.org).

Please contact [Annette Miller](#) with any questions.

## INFOSEC NASHVILLE SPONSOR & EXHIBITOR AGREEMENT

This Sponsorship & Exhibitor Agreement ("Agreement") and polices herein are entered into by and between **ISSA Middle Tennessee Chapter**, a Tennessee nonprofit organization, including its officers, directors, agents, volunteers, vendors, and management companies ("ISSA"), and the undersigned sponsor or exhibitor ("Sponsor").

By executing this Agreement, Sponsor agrees to be bound by the following terms and conditions:

### 1. Conference Information

- This Agreement governs sponsorship and exhibitor participation in the ISSA conference to be held **September 17-18, 2026** at **Music City Center, Nashville, Tennessee** (the "Conference").

### 2. Confirmation of Sponsorship and Space

- Sponsorships are offered first to prior sponsors during a right-of-refusal period. After that, sponsorships are confirmed **first-come, first-served** based on receipt of this fully executed Agreement and full payment. **Email or verbal statements do not constitute confirmation.**
- **No sponsorship or exhibit space is confirmed until both** (a) this Agreement is fully executed by Sponsor, and (b) payment is received by ISSA. ISSA reserves the right to reject any application at its discretion.

### 3. Payment Terms

- Full payment is due **within thirty (30) days** of sponsorship commitment to secure selected sponsorship level.
- Commitments made **on or after August 3, 2026** (45 days before the Conference) must be paid **within 48 hours**.
- **All fees are non-refundable** unless expressly agreed in writing by ISSA. ISSA may cancel sponsorship benefits and reassign space if payment is not received timely.
- Sponsor is responsible for all collection costs, including attorney's fees.
- **Time is of the essence** for all payments.

### 4. Use of Space and Booth Operations

- Sponsor shall not assign, sublet, or share assigned space without ISSA's prior written consent.
- Sponsor must comply with all safety, fire, health, and venue regulations.
- ISSA does **not endorse** Sponsor's products or services and may, in its sole reasonable discretion, require modification or removal of any exhibit or activity inconsistent with the Conference's purpose, character, or safety standards.
- *Sponsors are permitted a maximum of three (3) representatives behind their table at any time. This measure is in place to prevent overcrowding and to maintain clear, accessible walkways for attendees and neighboring vendors.*

### 5. Booth Amenities

- The top three sponsors (Diamond, Titanium, Platinum) will have tables and space assigned as detailed in the ticket description. All other sponsor booths (Gold, Silver, Bronze) include: **one (1) six-foot table, two (2) chairs, and one basic electrical outlet**, if requested. All additional needs (AV, internet, extra electricity) must be arranged **directly through the venue at Sponsor's expense**.

### 6. Assignment and Reassignment of Space

- Booth assignments are based on sponsorship level and final confirmation.
- ISSA reserves the right to modify the floor plan or relocate sponsors as necessary.
- Sponsor waives all claims for damages or refunds related to reassignment or relocation

### 7. Care of Facility and Equipment

- Sponsor shall not affix materials to venue surfaces without authorization.
- Sponsor is responsible for **all damage caused by its personnel or contractors**, including repair or replacement costs.

### 8. Insurance and Assumption of Risk

- Sponsor participates **at its own risk**.
- Sponsor is strongly encouraged to maintain **commercial general liability insurance** of at least **\$1,000,000 per occurrence**, naming ISSA and the venue as additional insured upon request.
- ISSA is not responsible for **loss, theft, or damage** to Sponsor's property.

### 9. Indemnification – Venue

- Sponsor agrees to protect, defend, indemnify, and hold harmless Music City Center and its officers, employees, and agents ("**Venue Indemnitees**") to the fullest extent permitted by law from and against any and all claims, damages, losses, liabilities, costs, or expenses (including attorney's fees) arising out of or related to Sponsor's use of the premises or participation in the Conference.

## INFOSEC NASHVILLE SPONSOR & EXHIBITOR AGREEMENT

### 10. Indemnification – ISSA

- Sponsor agrees to protect, defend, indemnify, and hold harmless ISSA and its officers, directors, agents, volunteers, vendors, and employees ("**ISSA Indemnitees**") to the fullest extent permitted by law from and against any and all claims, damages, losses, liabilities, costs, or expenses (including attorney's fees) arising out of or related to Sponsor's participation in the Conference, including violations of law or injury to persons or property.

### 11. Force Majeure

- ISSA shall not be liable for failure to perform under this Agreement due to causes beyond its reasonable control, including but not limited to acts of God, war, terrorism, strikes, epidemics, pandemics, government orders, public health emergencies, labor disputes, or damage to the venue. In such cases, Sponsor waives any claim against ISSA for losses or damages resulting from inability to occupy exhibit space.

### 12. Limitation of Liability

- ISSA shall not be liable for any indirect, incidental, special, or consequential damages arising from Sponsor's participation in the Conference. ISSA's liability, if any, shall be limited to damages caused by ISSA's gross negligence or willful misconduct.

### 13. Governing Law and Venue

- This Agreement is governed by **Tennessee law**.
- Venue for any dispute shall be **exclusively Williamson County, Tennessee**.

### 14. Authority, Severability, and Waiver

- Signer warrants **authority to bind Sponsor**.
- If any provision is invalid or unenforceable, remaining provisions remain effective.
- Failure to enforce any provision does not waive future enforcement.

### 15. Entire Agreement

- This Agreement constitutes the **entire agreement** between the parties and supersedes prior communications, negotiations, or agreements, oral or written.

## INFOSEC NASHVILLE SPONSOR REFUND & CANCELLATION POLICY

All cancellations of sponsorships must be submitted in writing via email no later than forty-five (45) days prior to the start of the conference to [sponsorship@infosecnashville.com](mailto:sponsorship@infosecnashville.com). For the 2026 conference, written notice via email of cancellation must be received on or before August 2, 2026. Any cancellations of sponsorships after August 2, 2026, are non-refundable and will not be returned for any reason, including but limited to non-attendance, or inability to participate.

All sponsorship payments received after August 2, 2026, are non-refundable and will not be returned for any reason, including but not limited to non-attendance, or inability to participate.

In limited circumstances, and at the sole discretion of the ISSA Middle Tennessee Board of Directors, a credit toward a future ISSA Middle TN InfoSec Nashville conference may be considered. Any credit granted will apply only to the immediately following year's conference and is non-transferable. All decisions regarding credits are final.

ISSA Middle TN is not responsible for failure or delay in performance caused by events beyond its reasonable control, including but not limited to acts of God, natural disasters, fire, flood, severe weather, war, terrorism, labor disputes, government orders, public health emergencies, or venue unavailability. In such circumstances, sponsorship and exhibit fees remain non-refundable, and no refunds or damages will be due.

## INFOSEC NASHVILLE SPONSOR ALCOHOL POLICY

Sponsors, exhibitors, and partners participating in the InfoSec Nashville Conference, hosted by the Information Systems Security Association (ISSA) Middle Tennessee Chapter, are strictly prohibited from bringing, distributing, raffling, gifting, or otherwise providing alcoholic beverages of any kind including beer, wine, or liquor at any conference-related event or activity.

This prohibition applies regardless of value, quantity, or method of distribution, including but not limited to raffles, drawings, contests, promotions, or giveaways, and applies to all locations within Music City Center.

In accordance with Music City Center policies and applicable Tennessee and local liquor licensing laws:

1. Alcoholic beverages may not be brought into or taken out of Music City Center by sponsors, exhibitors, partners, or their representatives.
2. All alcohol service must be exclusively provided by the venue's licensed catering provider, served by licensed personnel, and limited to designated, licensed areas.
3. Any alcohol service requires prior written approval from ISSA and the venue and must comply fully with the venue's liquor license and all applicable state and local regulations.

Unless an area is clearly designated by Music City Center as a licensed alcohol service area, alcohol consumption is prohibited in exhibit halls, conference rooms, session rooms, meeting spaces, and general event areas.

Sponsors, exhibitors, and partners are responsible for ensuring that their employees, contractors, agents, and representatives comply with this policy and conduct themselves in a professional and responsible manner at all times. Intoxicated, unsafe, disruptive, or unlawful behavior will not be tolerated.

Violations of this policy may result in immediate removal from the conference without refund, revocation of sponsorship or exhibitor privileges, denial of future participation, and/or referral to venue security or law enforcement, as deemed appropriate by ISSA Middle Tennessee Chapter.

# INFOSEC NASHVILLE 2026 SPONSORSHIP OPTIONS

## Gold Options (20 total):

- Lanyard
- Conference Bag
- Conference T-Shirts
- WiFi (2 available)
- Lunch (3 available)
- Awards Dinner (3 available)
- Awards Dinner Red Carpet
- Awards Dinner Cocktail Hour (2 available)
- CISO Dinner (6 available)

## Silver Options (15 total):

- Food & Beverage - Breaks (5 available)
- Breakout/Workshop Rooms (5 available)
- Attendee Gift
- Speaker Gifts (co-sponsor with ISSA)
- IoT Village (two available)
- Closing Reception

**All InfoSec Nashville sponsors will receive the following benefits:** Logo on conference screens, conference signage, opportunity for attendee bag inclusion, and complimentary lead scanning.

- DIAMOND – (\$20,500) (Keynote Sponsor)
- TITANIUM – (\$17,500)(Exclusive Parking Sponsor)
- PLATINUM – (\$14,500) (Exclusive Sponsor for CTF event)
- GOLD – Lanyard (\$11,300)
- GOLD – Conference Bag (\$11,300)
- GOLD – Conference T-shirts (\$11,300)
- GOLD - Wi-Fi (\$11,300) (two available)
- GOLD – Lunch (\$11,300) (three available)
- GOLD - Awards Dinner (\$11,300) (three available)
- GOLD - Awards Dinner Cocktail Hour (\$11,300) (2 available)
- GOLD - Awards Dinner Red Carpet (\$11,300)
- GOLD – CISO Dinner (\$11,300) (six available)
- SILVER – Food & Beverage Breaks (\$8,200) (five available)
- SILVER – Breakout/Workshop Rooms (\$8,200) (five available)
- SILVER – Attendee Gift (\$8,200)
- SILVER – Speaker Gifts (\$8,200) (co-sponsor with ISSA Mid-TN)
- SILVER - IoT Village (\$8,200) (two available)
- SILVER - Closing Reception (\$8,200)
- BRONZE (\$5,100)

[CLICK HERE to complete Electronic Commitment Form](#)